Naiku Signs Student Privacy Pledge

Next-generation classroom assessment software pledges support for safeguarding student data

(EDINA, MN) January 14, 2015 – Naiku, provider of award-winning, next-generation classroom assessment software, is proud to announce their support of the Student Privacy Pledge, spearheaded by the Future of Privacy Forum and the Software & Information Industry Association.

President Obama recently unveiled the next steps in his comprehensive approach to enhancing consumers' security, tackling identity theft, and improving privacy online and in the classroom, including the Student Digital Privacy Act, a new legislative proposal designed to provide teachers and parents the confidence they need to enhance teaching and learning with the best technology by ensuring that data collected in the educational context is used only for educational purposes.

In today's increasingly interconnected world, American companies are also leaders in protecting privacy, taking unprecedented steps to invest in cybersecurity and provide customers with precise control over the privacy of their online content. 75 companies, including Naiku, have committed to this cause by signing the Student Privacy Pledge to provide parents, teachers, and students with important protections against misuse of their data. President Obama has challenged other companies to follow their lead and sign the pledge.

"We support the work of the Future of Privacy Forum and the Software and Information Industry Association," said Greg Wright, CEO of Naiku. "We are proud to be one of the original signatories of the Student Privacy Pledge that they have authored. "

For more information about Naiku, visit www.naiku.net/.

About Naiku:
Naiku is devoted to improving K-12 learning by providing next generation classroom assessment solutions on an open, SaaS based platform. Naiku provides educators the ability to readily measure and monitor student progress using any web enabled device and engage students more deeply through unique teacher-student interactive feedback tools. Naiku allows educators to create, share, import and deliver standards aligned quizzes and tests in any subject area. With automated scoring and built-in reports, teachers can inform and differentiate their instruction and data can be shared across the school and district to enhance best practices. With Naiku, Better Assessment leads to Better Learning. For more information, visit www.naiku.net/.

Press Contact:
Jacob Hanson
PR with Panache!
jacob@prwithpanache.com