

Naiku, Inc. Announces Benchmark Now!™

Naiku provides free assessment tool to aid Math teachers in assessing student proficiency on Common Core standards

MINNEAPOLIS, July 2, 2013 – Naiku announced today **Benchmark Now!™**, a free online assessment tool designed to help teachers quickly identify students' math knowledge and skills as measured by the Common Core State Standards. Benchmark Now! runs on Naiku's award winning cloud-based assessment engine, allowing students to use any web-enabled device and giving teachers automatic scoring and immediate, standards-aligned reporting.

“We are pleased to provide Benchmark Now! as a free resource for teachers” said Greg Wright, Chief Executive Officer for Naiku. “We recognize that teachers have limited time, and have designed Benchmark Now! so teachers can quickly and easily measure and track their students’ understanding of the Common Core Math Standards using any web enabled device.”

Naiku’s team of educational assessment professionals has curated the Benchmark Now! assessments using Common Core standards aligned question items from a Houghton Mifflin Harcourt item bank that is fully integrated into Naiku. Teachers can find out more information, including how to sign up for Benchmark Now!, via www.naiku.net/benchmarknow.

About Naiku

Naiku is devoted to improving K-12 learning by providing next generation classroom assessment solutions on an open, SaaS based platform. Naiku provides educators the ability to readily measure and monitor student progress using any web enabled device and engage students more deeply through unique teacher-student interactive feedback tools. Naiku allows educators to create, share, import and deliver standards aligned quizzes and tests in any subject area. With automated scoring and built-in reports, teachers can inform and differentiate their instruction and data can be shared across the school and district to enhance best practices. With Naiku, Better Assessment leads to Better Learning.

Press Contact:
info@naiku.net
612-356-2458
www.naiku.net

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