



Press Release

K12 Leaders Select Naiku as a “Reader’s Choice Top 100 Product”

District Administration magazine has highlighted 100 products that enhance learning in districts nationwide in its annual awards program

Edina, MN – December 2, 2014 — [Naiku](#), provider of next-generation classroom assessment software, has been recognized for making a positive difference in education by K12 leaders who named it to [District Administration](#) magazine’s “Readers’ Choice Top 100 Products for 2014.”

The winners, selected by District Administration’s editors from a record 2,400-plus nominations, were products that received the highest number of nominations and best descriptions from K12 leaders. The [Readers’ Choice Top 100](#) has been announced online and in the December 2014 issue of District Administration.

District Administration’s Readers’ Choice Top 100 Products award informs superintendents and other senior school district leaders about products their colleagues around the country are using to help their districts excel in a variety of areas, such as technology, sustainability and curriculum instruction.

“With the Top 100 award program steadily growing in size and recognition each year, all of our 2014 honorees should be very proud of their success,” says JD Solomon, District Administration’s editorial director. “We hope that all of our readers continue to be inspired and find innovative ideas from their peers who have had successful product implementations.”

“As a premier award recognition program fueled by district leaders themselves, we’re very pleased that Naiku’s next-generation assessment solution has been selected for a DA Top 100 award,” says Greg Wright, CEO of Naiku.

About District Administration

District Administration provides K12 leaders with critical news and information for school district management, through its monthly magazine, website, e-newsletters and the District Administration Leadership Institute Superintendent Summits. For more information, visit www.DistrictAdministration.com.

Contact:

JD Solomon

Editorial Director

District Administration magazine

jdsolomon@promediagr.com

About Naiku

Naiku is devoted to improving K-12 learning by providing next generation classroom assessment solutions on an open, SaaS based platform. Naiku provides educators the ability to readily measure and monitor student progress using any web enabled device and engage students more deeply through unique teacher-student interactive feedback tools. Naiku allows educators to create, share, import and deliver standards aligned quizzes and tests in any subject area. With automated scoring and built-in reports, teachers can inform and differentiate their instruction and data can be shared across the school and district to enhance best practices. With Naiku, Better Assessment leads to Better Learning. For more information, visit www.naiku.net/.

Press Contact:

Jacob Hanson

PR with Panache!

Jacob@prwithpanache.com