

Naiku and Pearson Announce ISV Partnership

Naiku now included in Pearson ISV program, providing PowerSchool users with next generation classroom assessment capability

MINNEAPOLIS, August 7, 2013 – Naiku, Inc. announced today a partnership with Pearson, Inc. whereby Pearson will include Naiku in their powerful Independent Software Vendor (ISV) program for PowerSchool users. The program is designed to facilitate PowerSchool customers learning about independent 3rd party software programs that work well with and enhance the PowerSchool Student Information System.

“We are pleased to announce this partnership with Pearson” said Greg Wright, Chief Executive Officer for Naiku. “Naiku provides teachers the ability to engage in formative and common assessments anytime, in any subject and grade, to provide teachers immediate insight for informed instruction. We recognize the need to save teachers time as well through automatically setting up class rosters from PowerSchool and directly importing scores into the gradebook.”

Oliver Wreford, Director of Business Development for Pearson, stated that “Naiku’s collaboration and interactive teacher-student feedback tools in their classroom assessment software are truly innovative. We are excited to have Naiku as part of our ISV program for PowerSchool users.”

About Naiku

Naiku is devoted to improving K-12 learning by providing next generation classroom assessment solutions on an open, SaaS based platform. Naiku provides educators the ability to readily measure and monitor student progress using any web enabled device and engage students more deeply through unique teacher-student interactive feedback tools. Naiku allows educators to create, share, import and deliver standards aligned quizzes and tests in any subject area. With automated scoring and built-in reports, teachers can inform and differentiate their instruction and data can be shared across the school and district to enhance best practices. With Naiku, Better Assessment leads to Better Learning.

About Pearson

Pearson (NYSE: PSO) is the world’s leading learning company, providing educational materials and services and business information through the Financial Times Group. Pearson serves learners of all ages around the globe, employing 41,000 people in more than 70 countries. For more information about the K-12 Technology group of Pearson, visit www.pearsonschoolsandcolleges.com.

Press Contact:

info@naiku.net
612-356-2458
www.naiku.net

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