



FOR IMMEDIATE RELEASE

Chinese social learning platform Menco Chooses Naiku Next-Gen Assessment Software

Menco chooses Naiku as assessment partner for its social learning solution for Chinese schools

(EDINA, MN) October 14, 2014 – [Naiku](#), provider of award-winning, next-generation classroom assessment software, announced today a partnership with Menco, a Chinese education company that provides a cloud-based social learning platform to schools in China. Menco is a subsidiary of Shanghai General Plan, which assists over 4,500 schools in China. Menco has chosen Naiku to use its cloud-based assessment platform as part of its social learning platform for schools, a platform very similar to the LMS systems used by schools and districts in the US.

Teachers in China will use the functionality provided by Naiku to quickly measure, monitor, and assess student performance to learning goals. While Naiku is fully integrated with the Common Core State Standards and a host of other standards to enable standards based learning, it is fully customizable for any curriculum. As part of that, Menco will be using the existing Chinese curriculum within Naiku for local schools.

Menco will be working with Chinese textbook publishers to add question item banks and assessments into Naiku, utilizing the strong import, create, and share features for item banks and assessments already available in Naiku. This provides teachers the ability to quickly create their own tests within Naiku. In addition, Naiku will be customizing their user interface for Mandarin Chinese.

“We’re excited about the partnership with Naiku”, said Franck Koestel, General Manager for Menco. “The Naiku assessment platform is world-class, and we are very pleased to include and integrate it with our social learning platform for use by Chinese schools.”

[Naiku’s cloud-based software](#) is used by schools and districts to quickly measure and track each student’s proficiency of standards in any subject and grade, and is used by individual teachers as well as by groups of teachers with [common assessments](#). Naiku can be used to deliver existing assessments in a wide variety of formats, including Word, PDF, ExamView, TestGen, QTI, and more. Teachers and district staff can create and share their own questions and tests with the built-in test generator as well.

“We’re thrilled to be partnering with Menco” said Greg Wright, CEO of Naiku. “Menco has a strong platform with a clear vision for how they can support student learning and we are pleased to be part of that.”

For more information about Naiku visit www.naiku.net.

About Naiku:

Naiku is devoted to improving K-12 learning by providing next generation classroom assessment solutions on an open, SaaS based platform. Naiku provides educators the ability to readily measure and monitor student progress using any web enabled device and engage students more deeply through unique teacher-student interactive feedback tools. Naiku allows educators to create, share, import and deliver standards aligned quizzes and tests in any subject area. With automated scoring and built-in

reports, teachers can inform and differentiate their instruction and data can be shared across the school and district to enhance best practices. With Naiku, Better Assessment leads to Better Learning. For more information, visit www.naiku.net/.

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