Naiku selected again as "Reader's Choice Top 100 Product" by *District Administration*

Nominations from top K12 leaders led to selection of products that enhance learning

(Bloomington, MN) December 2, 2015 – Naiku, a learner-centric assessment software solution, was selected as a Reader's Choice Top 100 Product by *District Administration* for 2015. This is the third straight year Naiku has been selected for this district administrator driven award.

Winners were compiled from 1,500-plus nominations from the magazine's readers over the past year. Readers' Choice Top Product winners have been announced online and in the December 2016 issue of *District Administration*. "We're especially proud of this award, as it is based solely on the nominations and endorsements of district administrators. We believe it is a testament that Naiku is a teacher-friendly and learner-centric assessment platform that is an integral part of data-driven instruction and personalized learning" says Greg Wright, CEO of Naiku.

District Administration's Readers' Choice Top 100 Products awards program informs superintendents and other senior school district leaders about products their colleagues around the country are using to help their districts excel in a variety of areas, such as technology, sustainability and curriculum instruction. "Learning about all the products being used to help districts succeed is inspiring" says JD Solomon, District Administration's editorial director. "Our winners cover a wide spectrum. All of our 2016 honorees should be very proud of this achievement."

Naiku's cloud-based software is used by schools and districts to quickly measure and track each student's proficiency of standards in any subject and grade, and is used by individual teachers to help inform instruction, teams of teachers with common assessments, and across districts with benchmark assessments using the included Item and Assessment bank or by creating or importing their own items and tests. In addition to providing data for informed instruction, Naiku's learner-centric assessment uses metacognitive tools such as confidence, justification/journaling, reflection and adaptive learning resources to engage students and personalize learning to help accelerate student achievement.

For more information about Naiku visit www.naiku.net.

About Naiku:
Naiku is devoted to improving K-12 learning by providing teacher-friendly and learner-centric comprehensive assessment software. Naiku provides educators the ability to readily measure, track, view, and share student progress while engaging students more deeply through unique teacher-student interactive feedback tools. With automated scoring and built-in reports, teachers can inform and differentiate their instruction and data can be shared across the school and district to enhance best practices. With Naiku, Better Assessment leads to Better Learning. For more information, visit www.naiku.net/.

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