



FOR IMMEDIATE RELEASE

Naiku Selected as “Reader’s Choice Top Product” by *District Administration*

Selection based on nominations and endorsements of district administrators

(Bloomington, MN) December 2, 2015 – Naiku, a learner-centric assessment software solution, was selected as a Reader's Choice Top Product by *District Administration* for 2015. Naiku was also selected in 2014 for this district administrator driven award.

Winners were compiled from 2,100-plus nominations from the magazine's readers over the past year. Readers' Choice Top Product winners [have been announced online](#) and in the December 2015 issue of *District Administration*. "We're especially proud of this award, as it is based solely on the nominations and endorsements of district administrators for how Naiku aids student learning through better assessment" said Greg Wright, CEO of Naiku.

District Administration's Readers' Choice Top Products awards program informs superintendents and other senior school district leaders about products their colleagues around North America are using to help their districts excel in a variety of areas, such as technology, sustainability and curriculum instruction. "It was inspiring to learn about the products being used in today's schools and classrooms that are helping districts succeed," says JD Solomon, District Administration's editorial director. "All of our 2015 honorees should be very proud of this achievement."

[Naiku's cloud-based software](#) is used by schools and districts to quickly measure and track each student's proficiency of standards in any subject and grade, and is used by individual teachers for everyday assessment, teams of teachers with [common assessments](#), and across districts with [benchmark assessments](#). In addition to providing student performance data for informed instruction, Naiku's learner-centric assessment uses metacognitive tools such as confidence, justification/journaling, reflection and adaptive learning resources to engage students and personalize learning as part of everyday assessment to help drive student achievement.

For more information about Naiku visit www.naiku.net.

About Naiku:

Naiku is devoted to improving K-12 learning by providing next generation comprehensive assessment solutions on an open platform. Naiku's learner-centric software provides educators the ability to readily measure and track student progress while engaging students more deeply through unique teacher-student interactive feedback tools. Naiku allows educators to create, share, import and deliver standards aligned assessments – everything from quick formative quizzes to district wide benchmark tests. With automated scoring and built-in reports, teachers can inform and differentiate their instruction and data can be shared across the school and district to enhance best practices. With Naiku, Better Assessment leads to Better Learning. For more information, visit www.naiku.net/.

Press Contact:

info@naiku.net